

Institute Name	AURORA'S PG COLLEGE(
India Ranking 2017 ID	(IR17-MGMT-1-1-2813366
Discipline	

Paramete		Consultancy Projects						
2D.FPPP	S.No.	Financial Year	Name of faculty (Chief Consultant)	Client Organization	Title of Consultancy of project	Amount received (in Rupees)	Amount received (in words)	
	1	2015-16	P RAJAVARDHAN REDDY	Paytm	A study on customer perception towards Paytm as a payment mode in retail transactions in Hyderabad	1.87		
			DEVI BHAVANI NAIR	Rane Engine Valves	A Study on Employee engagement and its impact on productivity	1.43		
			VIJAYASREE	Advent Global Solutions Inc.	A study on factors influencing the employee attrition	1.72		
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	2	2014-15	PINAKAPANI	Renault-Hyd	A study on Brand Awareness of Duster (SUV)	1.12 lakh	One Lakh Twelve Thosand only	
			NEETU SACHDEVA	Airte-hyd	A study on impact of Advaertisement on consumer Buying Behaviour	1.27 lakh	One Lakh Twenty Seven Thosand only	
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	3	2013-14	R BHADRA RAO	Hero Moto Corp-Hyd	A study o the impact of Stress on performance of employees	1.36 lakh	One Lakh Thirty Six Thousand only	
RAVI PRAKASH			Varun Motors-Hyd	A study on Customer Satisfication of consumers towards cars	0.90 lakh	Ninty Thousand only		
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