




Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Current Issues In IPR
Date of Event:	29-04-2023
Name of organizing Department:	IPR
No. of Participants	75
Coordinator	MS.Tarunasha
Objectives of the Event	<p>The seminar aims to enhance the overall effectiveness of IPR management and enforcement, promoting a more robust intellectual property ecosystem.</p> <p>Objective</p> <ul style="list-style-type: none"> ➤ Understand overview of current trends and issues in Intellectual Property Rights (IPR) on a global and national scale. ➤ To examine recent changes and developments in IPR laws and policies. ➤ To explore strategies to address issues such as digital piracy, patent trolls, and counterfeit goods. Importance of communication skills to effectively articulate your ideas.
Outcomes/ Benefits	Participants will gain a deeper understanding of current issues and trends in IPR.
Photos	


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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Business Plan Presentation
Date of Event:	15-04-2023 to 16-4-2023
Name of organizing Department:	ED Cell.
No. of Participants	75
Coordinator	Mr Mohd Mahboob Hussian
Objectives of the Event	<p>Workshop objectives is to educate students with the knowledge, skills, and of the needed to develop and present compelling business plans.</p> <p>Objectives:</p> <ul style="list-style-type: none">➤ To understand the Fundamentals of business plan.➤ Encourage critical thinking about market opportunities, competitive advantage, and business sustainability.➤ Provide a platform for participants to present their business plans and receive constructive feedback from peers and experts.
Outcomes/ Benefits	Students will develop well-structured and comprehensive business plansthat cover all critical aspects of their business ideas.
Photos	



Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Intellectual Property Rights Infringement
Date of Event:	15-10-2022 to 16-10-2022
Name of organizing Department:	IPR
No. of Participants	125
Objectives of the Event	<p>The workshop provided awareness about intellectual property (IP) rights infringement and provides participants with strategies to protect their creative works, inventions, and innovations from unauthorized use or reproduction.</p> <ul style="list-style-type: none">• Identify common types of intellectual property infringement, such as plagiarism, counterfeiting, piracy, and patent infringement.• Legal Protections and Enforcement Mechanisms.• Emphasizing the proactive measures for preventing intellectual property infringement.
Outcomes/ Benefits	Knowledge gained of the risks associated with infringement, empowering them to take proactive measures to protect their creative works and innovations. Understanding of intellectual property laws, enforcement mechanisms, and best practices for safeguarding their rights in various contexts, the importance of respecting the rights of creators and innovators in fostering innovation and economic growth.
Photos	

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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Ethics in Research and Plagiarism
Date of Event:	11-11-2022 to 12-11-2022
Name of organizing Department:	MBA
No. of Participants	120
Coordinator	K Saicharan
Objectives of the Event	To educate our students about the ethical considerations in research and provide practical strategies for avoiding plagiarism and maintaining academic integrity. Understanding Research Ethics Learned to identify various forms of plagiarism. Best practices for conducting ethical research, including proper citation and referencing, obtaining informed consent from research participants, maintaining data integrity.
Outcomes/ Benefits	Heightened awareness of the ethical considerations in research and the consequences of plagiarism, empowering them to make informed decisions and uphold integrity.
Photos	 <p style="text-align: right;"> Principal Aurora's PG College (MBA) Punjagutta, Hyderabad</p>

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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on IPR-Indian Ecosystem
Date of Event:	01-04-2023
Name of organizing Department:	IPR Cell
No. of Participants	150
Coordinator	Dr. Anees Sultana
Objectives of the Event	<ul style="list-style-type: none">• Educate our students about the understanding, protection, and utilization of Intellectual Property Rights within the Indian ecosystem; encourage developing to healthy environment for innovation and economic development.• Recent advancements in IPR laws and regulations within the Indian context.• Challenges related to compliance, litigation, and dispute resolution in the Indian IPR ecosystem• The impact of IPR on encouraging innovation and economic growth in India.
Outcomes /Benefits	Students acquired practical insights and strategies for managing and protecting intellectual property in India.
Photos	


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Workshop On Entrepreneurship Awareness
Date of Event:	20-3-2023 to 24-3-2023
Name of organizing Department:	IPR Cell
No. of Participants	45
Coordinator	Dr.Anupa Yadav
Objectives of the Event	<ul style="list-style-type: none">• To create awareness about entrepreneurship and its significance in economic development.• To provide insights into the entrepreneurial process, from idea generation to business execution.• To discuss the challenges faced by entrepreneurs and strategies to overcome them.• To inspire participants to consider entrepreneurship as a viable career option.
Outcomes /Benefits	Students acquired practical insights and strategies for managing and protecting intellectual property in India.
Photos	


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Entrepreneurship-The way Forward
Date of Event:	13-3-2023 to 13-3-2023
Name of organizing Department:	ED Cell
No. of Participants	100
Coordinator	Dr. K. Sandeep Kumar
Objectives of the Event	<p>Enhance participants' entrepreneurial skills, focusing on innovation, strategic planning, and leadership.</p> <p>Educate participants on the regulatory and legal aspects of starting and running a business in various industries.</p> <p>Emphasize strategies for building sustainable businesses that can adapt and thrive in a dynamic environment</p>


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Intellectual Property Rights
Date of Event:	04-03-2023
Name of organizing Department:	IPR Cell
No. of Participants	175
Coordinator	Lakshmi Rachana
Objectives of the Event:	To educate students on the fundamentals of intellectual property rights, their legal implications, management strategies, and role in fostering innovation and economic growth. Educating students about the fundamentals and significance of intellectual property (IP) rights. Increasing awareness of various types of IP such as patents, trademarks, copyrights, and trade secrets. Discussing the legal frameworks and international conventions related to IP protection.
Outcomes/Benefits	Participants will gain actionable insights and strategies to effectively protect, manage, and leverage intellectual property assets for innovation and competitive advantage.



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Activity Report	
Type of Activity	Seminar
Title of Event:	An Entrepreneurial Workshop on Lean Startup Canvas
Date of Event:	25-02-2023 to 26-02-2023
Name of organizing Department:	ED Cell
No. of Participants	60
Coordinator	Ashwin Tiwari
Objectives of the Event :	<p>The objectives of the event aimed to educate, engage, and empower participants with practical knowledge and skills. Here are some key objectives:</p> <ul style="list-style-type: none">• Facilitate interactive sessions where participants create their own Lean Startup Canvas for their business ideas.• Equip participants with tools and techniques to identify and solve potential problems using the Lean Startup Canvas.
Outcomes/Benefits	Students gained with workshop a completed or well-developed Lean Startup Canvas for their own business idea. They will have a visual representation of their business model that they can use for further development and communication.
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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Entrepreneurship skills for Aspiring entrepreneurs
Date of Event:	17-02-2023 to 18-02-2023
Name of organizing Department:	ED Cell
No. of Participants	115
Coordinator	B Praveen Kumar
Objectives of the Event	The objective of a workshop on entrepreneurship development is make understand students with the knowledge, skills, and mindset necessary to start and sustain successful businesses. Provide students with a clear understanding of what entrepreneurship is, its significance in the economy, and the various types of entrepreneurships (e.g., small business, social entrepreneurship, tech startups). Help students identify business opportunities by exploring market trends, consumer needs, and gaps in the market.
Outcomes/Benefits	Workshop outcome is to get students with valuable knowledge in areas like business planning, market research, financial management, and pitching. Through interaction with mentors, investors, and peers, entrepreneurs can refine their business ideas, receive valuable feedback, and gain insights into market viability.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Workshop on Framing Research Hypotheses
Date of Event:	28-02-2023 to -29-02-2023
Name of organizing Department:	Research methodology cell
No. of Participants	75
Coordinator	Dr.Nuzhath Khatun
Objectives of the Event :	The objectives of the Workshop on Framing Research Hypotheses are to make understand students with essential skills in formulating clear, testable research hypotheses. Students learned the principles of hypothesis construction, understand the significance of hypotheses in guiding research inquiries, and practice applying these skills to develop hypotheses that are relevant, precise, and aligned with their research objectives. The workshop aims to enhance students' ability to design robust research studies and contribute to the advancement of knowledge in their respective fields through well-defined hypotheses.
Outcomes/Benefits	Students got an enhanced proficiency in formulating precise and testable research hypotheses, bolstering the quality and clarity of their research endeavors.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Entrepreneurship growth & competitiveness
Date of Event:	27-01-2023
Name of organizing Department:	ED Cell
No. of Participants	112
Coordinator	Mr. N.Anjali
Objectives of the Event :	To understand students with knowledge, strategies, and inspiration to foster entrepreneurial growth and competitiveness in dynamic market landscapes. Enhancing students' knowledge by understanding of the factors influencing entrepreneurial growth and competitiveness. Facilitating networking opportunities among participants, industry experts, and stakeholders to foster collaboration and knowledge exchange.
Outcomes/Benefits	Students benefited with enhanced entrepreneurial strategies, actionable insights, and expanded networks, poised to drive growth and competitiveness in their ventures.




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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Basics of IPR
Date of Event:	06-01-2023 to 07-01-2023
Name of organizing Department:	MBA
No. of Participants	150
Coordinator	Dr. K. Sandeep Kumar
Objectives of the Event :	By granting exclusive rights to creators and inventors, IPRs encourage them to invest time, effort, and resources into developing new ideas, inventions, and creative works. This encourages businesses to invest in developing new technologies, products, and services, knowing that they can profit from their innovations.
Outcomes/Benefits	Strong IPR protection encourages individuals and companies to invest in research and development (R&D) activities to create new inventions, technologies, and creative works. This leads to a continuous cycle of innovation, driving progress and economic growth.
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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Elevator's Pitch of Entrepreneurship
Date of Event:	25/01/2023
Name of organizing Department:	IPR
No. of Participants	115
Coordinator	Ms.M.Annapurna
Objectives of the Event :	<ul style="list-style-type: none">• To explain the typical structure and elements of a successful elevator pitch• Emphasize the importance of demonstrating market potential and business viability• Showcase successful elevator pitches from real entrepreneurs.• Encourage them to seek out pitching opportunities and use their refined elevator pitches to advance their business ideas.
Outcome of the event:	Students understand the strategic importance of tailoring their pitch to different audiences and contexts. Attendees learn techniques for quickly capturing and maintaining attention in a high-stakes, time-limited environment.
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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Effective Research writing
Date of Event:	04-05-2023
Name of organizing Department:	IPR cell
No. of Participants	50
Coordinator	Shilpa Subedar
Objectives of the Event :	The seminar aims to enhance research writing skills, familiarize with academic standards, promote clarity in communication, and inspire publication in scholarly journals. To improve students' skills in conducting research and writing scholarly papers effectively. To familiarize students with academic writing standards, formats (APA, MLA, etc.), and citation practices.
Outcomes/Benefits	students gain improved research writing skills and increased confidence in publishing scholarly articles.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on IPR-Importance and challenges in Domain
Date of Event:	26-05-2022
Name of organizing Department:	IPR Cell
No. of Participants	175
Coordinator	Ms. T.P.Sreedevi
Objectives of the Event	To educate students about awareness of intellectual property rights (IPR), discussing their significance in various domains, addressing challenges, and fostering understanding of legal and ethical aspects related to IPR. Raise awareness about intellectual property rights (IPR) and their importance in diverse domains. To Discuss the significance of protecting intellectual property for innovation and economic growth. To Address challenges such as infringement, enforcement issues, and international regulations.
Outcomes/Benefits	Participants gain a deeper understanding of IPR importance, challenges, and ethical considerations, enabling informed decision-making in their respective domains.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar On IPR- Geographical Indicators
Date of Event:	05-03-2022
Name of organizing Department:	IPR Cell
No. of Participants	145
Coordinator	K. Sai Charan
Objectives of the Event :	Educating participants about the concept and importance of geographical indicators in protecting unique products. Discussing legal frameworks and international agreements related to geographical indicators. Exploring case studies and examples to illustrate successful implementation and challenges. Facilitating discussions on leveraging geographical indicators for economic development and cultural preservation.
Outcomes/Benefits	Students had a comprehensive understanding of geographical indicators, their significance, and the processes involved in their protection and promotion.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Mergers and Acquisitions in startup space
Date of Event:	09-02-2022
Name of organizing Department:	IPR Cell
No. of Participants	145
Coordinator	Ms.M.Annapurna
Objectives of the Event :	To educate students on the comprehensive process, strategies, and legalities of mergers and acquisitions in the start-up ecosystem. Educating participants about strategies and considerations in mergers and acquisitions (M&A) involving start-ups. Discussing the impact of M&A on start-up ecosystems, including innovation, investment, and competition. Analysing case studies to understand successful M&A transactions and lessons learned. Facilitating networking opportunities for stakeholders interested in M&A within the start-up sector.
Outcomes/Benefits	Students will gain a thorough understanding of the M&A process, including valuation, negotiation strategies, and legal considerations, tailored to the startup ecosystem.
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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Conceptualization of Idea
Date of Event:	21-03-2022
Name of organizing Department:	IPR Cell
No. of Participants	198
Coordinator	Mr.Mohd Mahboob Hussian
Objectives of the Event:	The seminar aims to provide a deep understanding of the creative thinking process, methods to identify and refine ideas, and techniques for evaluating the feasibility and potential impact of these ideas. Attendees will learn how to conduct market research, develop a business model, and create a strategic plan for implementation. The seminar will also focus on fostering an entrepreneurial mindset, encouraging collaboration, and providing practical tools and frameworks to help participants bring their ideas to life.
Outcomes/Benefits	Students gained the skills and knowledge to effectively transform raw concepts into viable, innovative ideas with clear implementation strategies.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar in Effective Research Writing
Date of Event:	18-01-2022
Name of organizing Department:	IPR Cell
No. of Participants	85
Coordinator	Ms.Ashwin Tiwari
Objectives of the Event:	To teach students the skills and techniques necessary for producing clear, concise, and impactful research papers. Improve attendees' abilities to write clear, concise, and impactful research paper. Teach the essential components and structure of a well-organized research paper. Help attendees formulate strong and coherent thesis statements. Share strategies for effective editing and proofreading.
Outcomes/Benefits	Students gained knowledge with practical tools to enhance their research writing proficiency and effectiveness.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A National Level FDP on Upgrading Teaching and Research Skills in Management through Emerging Technologies
Date of Event:	19-05-2022 to 23-05-2022
Name of organizing Department:	IPR Cell
No. of Participants	100
Coordinator	Dr. N.Anjali
Objectives of the Event :	The objective of the National Level Faculty Development Program (FDP) on Upgrading Teaching and Research Skills in Management through Emerging Technologies is to equip participants with advanced knowledge and practical skills in leveraging cutting-edge technologies for teaching and research in the field of management. The FDP aims to familiarize faculty members with emerging trends such as artificial intelligence, data analytics, block chain, and virtual reality, empowering them to integrate these technologies into their pedagogical approaches and research methodologies.
Outcomes/Benefits	Participants will have enhanced teaching effectiveness through innovative technological tools, conduct research using advanced analytical methods, and stay abreast of current trends in management education, thereby preparing them to contribute actively to academic and professional advancements in their respective domains.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Intellectual Property Rights
Date of Event:	22-03-2022
Name of organizing Department:	IPR Cell
No. of Participants	52
Coordinator	MK. Sai Charn
Objectives of the Event :	To educate participants on the fundamentals of intellectual property rights, their legal implications, management strategies, and role in fostering innovation and business development. Raise awareness about different types of IP, including patents, trademarks, copyrights, and trade secrets. To discuss the legal frameworks and international conventions related to IP protection. To provide insights into strategies for IP management and commercialization.
Outcomes/Benefits	Students will gain a comprehensive understanding of intellectual property rights and strategies, enabling them to effectively protect, manage, and leverage IP assets for innovation and business growth.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Social Entrepreneurship and Managerial Skills
Date of Event:	03-03-2022
Name of organizing Department:	IPR Cell
No. of Participants	184
Coordinator	Dr.M.Annapurna
Objectives of the Event	The objectives of the Seminar on Social Entrepreneurship and Managerial Skills are twofold: firstly, to introduce participants to the principles and practices of social entrepreneurship, emphasizing its potential to address societal challenges through innovative business models; secondly, to equip attendees with essential managerial skills tailored to the unique needs of social enterprises, including leadership in impact-driven organizations, sustainable business development, and effective stakeholder management. The seminar aims to inspire and empower participants to leverage entrepreneurship for social good while honing their managerial acumen to drive sustainable and impactful ventures.
Outcomes/Benefits	Participants will leave with enhanced knowledge of social entrepreneurship principles and practical managerial skills, ready to lead and innovate in impact-driven organizations.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Research Design and Methodology
Date of Event:	05-10-2021
Name of organizing Department:	IPR Cell
No. of Participants	55
Coordinator	G.N.Satish Kumar
Objectives of the Event :	To equip students with comprehensive knowledge and practical skills in research design and methodology for rigorous academic and professional research. Educate attendees on various research methodologies such as qualitative, quantitative, and mixed-methods approaches. Introduce effective techniques for data collection, including surveys, interviews, experiments, and archival research. Explore methods for data analysis and interpretation, emphasizing statistical techniques, thematic analysis, and other analytical tools
Outcomes/Benefits	Students gained proficiency in designing and executing research studies, employing diverse methodologies effectively, and enhancing the quality and impact of their scholarly and professional contributions.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Business plan Presentation-world Creativity & Innovation Day
Date of Event:	19-11-2021
Name of organizing Department:	ED Cell
No. of Participants	80
Coordinator	Dr. B. Madhuravani
Objectives of the Event :	<p>The objectives of the Business Plan Presentation on World Creativity & Innovation Day are to foster entrepreneurial creativity and innovation by:</p> <ul style="list-style-type: none">• Encouraging participants to develop and present innovative business ideas.• Providing a platform for showcasing entrepreneurial talent and innovative thinking.• Promoting collaboration and networking among entrepreneurs, investors, and stakeholders.• Inspiring and motivating individuals to harness creativity for sustainable business growth.
Outcomes/Benefits	Students will be well versed with refined business plans, enhanced pitching skills, valuable feedback from experts, and potential opportunities for collaboration and investment, poised to advance their entrepreneurial ventures.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Webinar on "Future Managers"
Date of Event:	17-04-2021
Name of organizing Department:	ED Cell
No. of Participants	76
Coordinator	Savitha Ramesh
Objectives of the Event :	<p>A webinar on "Future Managers" typically aims to achieve several key objectives focused on preparing students for leadership roles in evolving business environments.</p> <ol style="list-style-type: none">1. To discuss and analyze current and future trends in management practices, leadership styles, and business strategies expected to shape the future landscape.2. To engage students with essential skills and competencies required for effective management and leadership in dynamic and globalized markets.3. To explore the integration of emerging technologies, such as AI, blockchain, and IoT, into management practices and decision-making processes.
Outcomes/Benefits	Students improvised their essential managerial skills, such as strategic thinking, decision-making, problem-solving, and effective communication, necessary for future leadership roles. Webinar created a mindset of adaptability, agility, and innovation among future managers, preparing them to navigate and lead organizations through rapid change and uncertainty.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Elevator's Pitch of Entrepreneurship
Date of Event:	20-06-2020 to 20-6-2020
Name of organizing Department:	ED Cell
No. of Participants	54
Coordinator	Dr. Seshagiri Rao
Objectives of the Event :	<p>A seminar on the Elevator Pitch of Entrepreneurship aimed to achieve several objectives focused on helping entrepreneurs effectively communicate their business ideas in a concise and compelling manner. Here are some common objectives: Teach participants how to craft a concise and persuasive elevator pitch that effectively communicates their business idea, value proposition, and unique selling points.</p> <ul style="list-style-type: none">• Audience Engagement: Equip entrepreneurs with strategies to capture and maintain audience interest within a short time frame, typically around 1-2 minutes (the length of an elevator ride).
Outcomes/Benefits	A seminar led to several valuable outcomes for students, helping them refine their communication skills and effectively convey their business ideas. Participants enhance their ability to craft concise, clear, and compelling elevator pitches that effectively communicate their business idea, value proposition, and potential impact.


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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Research Methodology
Date of Event:	09-08-2020 to 11-08-2020
Name of organizing Department:	IPR Cell
No. of Participants	62
Coordinator	Dr V Renu Bala
Objectives of the Event :	<p>The objectives of a Workshop on Research Methodology included: To provide a comprehensive understanding of the basic principles and concepts of research methodology.</p> <ul style="list-style-type: none">• To explain the various types of research and their appropriate applications.• To develop participants' skills in designing and conducting research studies.
Outcomes/Benefits	Students gained practical skills in designing and conducting rigorous research studies. Proficiency in various data collection methods, ensuring accuracy and reliability in gathered data. Ability to apply both qualitative and quantitative data analysis techniques effectively. A solid understanding of ethical principles and the ability to incorporate ethical considerations into research practices. A thorough understanding of different research methodologies and their appropriate applications.


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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Framing Research Hypothesis
Date of Event:	15-11-2020 to 16-11-2020
Name of organizing Department:	IPR Cell
No. of Participants	40
Coordinator	D Praveen Reddy
Objectives of the Event :	A workshop on framing research hypotheses typically aims to achieve several objectives aimed at enhancing participants' ability to formulate clear and effective research hypotheses. To educate participants about the purpose and importance of hypotheses in research, distinguishing between null, alternative, directional, and non-directional hypotheses. To discuss the essential components of a well-framed research hypothesis, including variables, relationships, and the expected outcomes or predictions.
Outcomes/Benefits	Participants gained improved skills in formulating clear, concise, and testable research hypotheses, which are essential for guiding their research projects effectively. Attendees develop a clearer understanding of how to articulate research questions and objectives into hypotheses that align with the study's goals and methodology. Students learned how to integrate hypotheses into the research design process, ensuring that their studies are structured to effectively test the formulated hypotheses.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Indian Startup Ecosystem
Date of Event:	17-03-2021
Name of organizing Department:	ED Cell
No. of Participants	48
Coordinator	Mrs.Rahath Fatima
Objectives of the Event :	<ul style="list-style-type: none">• Provide an overview of the current landscape of the Indian startup ecosystem, including its strengths, challenges, and opportunities.• To discuss government policies, regulations, and initiatives that impact startups, aiming to a supportive regulatory environment.• To facilitate networking among entrepreneurs, investors, mentors, industry experts, and policymakers to promote collaboration, partnership building, and knowledge sharing.
Outcomes/Benefits	A seminar has led to several valuable outcomes for participants and stakeholders involved. Participants gain a deeper understanding of the dynamics, trends, and key players within the Indian startup ecosystem, including the regulatory framework and government initiatives. Discussions and insights from the seminar contribute to informed policy discussions and advocacy efforts aimed at improving the regulatory environment and support systems for startups in India.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Workshop on Entrepreneurship Development
Date of Event:	21-08-2020 - 22/08/2020
Name of organizing Department:	ED Cell
No. of Participants	45
Coordinator	Dr. Seshagiri Rao
Objectives of the Event :	<p>A workshop aimed to achieve several key objectives focused on entrepreneurial skills, knowledge, and capabilities among participants. Some common objectives include:</p> <ul style="list-style-type: none">• Provide practical training and skill development opportunities to aspiring entrepreneurs and startups, equipping them with essential entrepreneurial skills such as business planning, marketing, finance management, and leadership.• Networking and Collaboration: Facilitate networking opportunities among entrepreneurs, investors, industry experts, and mentors to encourage collaboration, partnership building, and knowledge sharing.
Outcomes/Benefits	<p>A workshop had several positive outcomes for participants. Students had a practical skills and knowledge essential for starting and managing a business, such as business planning, financial management, marketing strategies, and leadership skills. Participants refine and validate their business ideas through interactive sessions, feedback from mentors and peers, and market validation exercises conducted during the workshop.</p>


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on models of Intellectual Property Protection
Date of Event:	25-11-2019
Name of organizing Department:	IPR Cell
No. of Participants	60
Coordinator	Dr. K. Sandeep Kumar
Objectives of the Event :	<ul style="list-style-type: none">• To educate participants about the various models and types of intellectual property protection available, including patents, trademarks, copyrights, trade secrets, and geographical indications.• To provide a comparative analysis of different IP protection models, highlighting their advantages, limitations, and suitability for different types of innovations and industries.
Outcomes/Benefits	<ul style="list-style-type: none">• Students gained a deeper understanding of different models of IP protection, including patents, trademarks, copyrights, trade secrets, and geographical indications. Attendees are equipped with knowledge and insights to make informed decisions regarding the selection and application of appropriate IP protection strategies for their innovations or creative works. Increased awareness of the legal frameworks and regulatory considerations related to IP protection, helping participants navigate compliance and enforcement issues effectively.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Entrepreneurship and IPR
Date of Event:	21-06-2019
Name of organizing Department:	IPR Cell
No. of Participants	70
Coordinator	Dr. B. Madhuravani
Objectives of the Event :	<ul style="list-style-type: none">• To understand students about the importance of IPR in protecting their innovations, products, and brands.• Increasing awareness among entrepreneurs about different types of intellectual property (such as patents, trademarks, copyrights, and trade secrets) and their significance in business development.
Outcomes/Benefits	<ul style="list-style-type: none">• Students gained a clearer understanding of the importance and types of intellectual property (IP) rights relevant to entrepreneurship, including patents, trademarks, copyrights, and trade secrets.• Students become more aware of legal frameworks and regulatory requirements related to IP protection, helping them navigate potential pitfalls and challenges.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Challenges in the domain of IPR
Date of Event:	20-02-2020
Name of organizing Department:	IPR Cell
No. of Participants	54
Coordinator	Dr. Pandira Rajavardhan
Objectives of the Event :	<ul style="list-style-type: none">• To increase awareness about the importance and scope of Intellectual Property Rights (IPR) among participants.• To educate students on the fundamental concepts, types, and functions of IPR.• To provide an in-depth understanding of the national and international legal frameworks governing IPR.
Outcomes/Benefits	Students had a deep insight into current challenges, trends, and developments in the field of IPR. Facilitates networking opportunities among professionals, researchers, and stakeholders in the IPR domain. Students were able to Identify and were able to discuss specific challenges faced in the field and explores potential solutions.


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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Research Methodology
Date of Event:	10-10-2019 to 11-10-2019
Name of organizing Department:	IPR Cell
No. of Participants	62
Coordinator	Dr. Sandip S. Gudelliwar
Objectives of the Event :	<ul style="list-style-type: none">• To provide a comprehensive understanding of the basic principles and concepts of research methodology.• To explain the various types of research and their appropriate applications.• To develop participants' skills in designing and conducting research studies.
Outcomes/Benefits	Participants gain practical skills in designing and conducting rigorous research studies. Proficiency in various data collection methods, ensuring accuracy and reliability in gathered data. Ability to apply both qualitative and quantitative data analysis techniques effectively. A thorough understanding of different research methodologies and their appropriate applications. Enhanced ability to critically evaluate research literature and methodologies.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Entrepreneur Development Program on financial and services
Date of Event:	25-01-2019
Name of organizing Department:	ED Cell
No. of Participants	35
Coordinator	Dr. Sandip S. Gudelliwar
Objectives of the Event :	<p>The objectives of a Seminar on Entrepreneur Development Program focused on financial and services typically include:</p> <ul style="list-style-type: none">• To improve participants' understanding of financial concepts, tools, and strategies essential for managing and growing a business.• To provide insights into various financing options, including loans, venture capital, crowdfunding, and grants.
Outcomes/Benefits	<ul style="list-style-type: none">• Enhanced understanding of financial principles, tools, and strategies essential for business management and growth.• Improved skills in financial planning, budgeting, and financial forecasting, leading to better financial decision-making.


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Activity Report	
Type of Activity	Workshop
Title of Event:	A Workshop on Idea Boot Camp
Date of Event:	11-07-2018
Name of organizing Department:	ED Cell
No. of Participants	55
Coordinator	Dr. Pandira Rajavardhan
Objectives of the Event :	<ul style="list-style-type: none">• To stimulate creativity and generate innovative ideas.• To guide participants through the process of developing raw ideas into feasible and impactful concepts.• To provide tools and techniques for enhancing creative thinking and innovation.• To encourage participants to think outside the box and explore unconventional solutions
Outcomes/Benefits	Improved creative thinking skills and the ability to generate unique and original concepts. Practical skills in brainstorming, idea development, and validation techniques. Development of an entrepreneurial mindset, including risk-taking, problem-solving, and opportunity recognition.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Innovation in Research Methodology
Date of Event:	07-03-2019
Name of organizing Department:	IPR Cell
No. of Participants	122
Coordinator	Dr V Renu Bala
Objectives of the Event :	<ul style="list-style-type: none">• To deepen the students' knowledge and understanding of various research methodologies.• To introduce new and innovative research methods that can be applied in different fields.• To provide hands-on training and practical skills in using new research tools and techniques.• To improve participants' ability to design, conduct, and analyze research projects.
Outcomes/Benefits	Participants gain advanced skills in utilizing innovative research methods and techniques, improving the quality and effectiveness of their research projects. An in-depth understanding of contemporary and emerging research methodologies, tools, and technologies. Practical experience in applying new and innovative research methods to their specific fields of study. Enhanced ability to think critically and solve complex research problems using innovative approaches.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on Entrepreneurship and IPR
Date of Event:	19-12-2018
Name of organizing Department:	ED & IPR Cell
No. of Participants	80
Coordinator	Dr. K. Sandeep Kumar
Objectives of the Event :	<ul style="list-style-type: none">• To educate students about the importance of intellectual property rights (IPR) in the context of starting and growing a business.• To provide students with a foundational understanding of different types of intellectual property (patents, trademarks, copyrights, trade secrets) and their relevance to entrepreneurial ventures.• To help entrepreneurs integrate intellectual property considerations into their overall business strategy and planning from the early stages.
Outcomes/Benefits	Students gained a deeper understanding of the significance of intellectual property rights (IPR) in entrepreneurship, including the types of IP (patents, trademarks, copyrights, trade secrets) and their respective roles in business strategy. Enhanced IP Strategy Development: Entrepreneurs develop the ability to formulate robust intellectual property strategies aligned with their business goals, considering factors like innovation protection, market differentiation, and potential revenue streams.


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Activity Report	
Type of Activity	Seminar
Title of Event:	A Seminar on identifying Intellectual Property Component at Early-Stage of Innovation
Date of Event:	09-08-2018
Name of organizing Department:	IPR Cell
No. of Participants	100
Coordinator	T.V. Ratnavali
Objectives of the Event :	<ul style="list-style-type: none">• To educate budding innovators, entrepreneurs, and researchers about the importance of identifying and protecting intellectual property from the outset of the innovation process.• To help students understand the different types of intellectual property (patents, trademarks, copyrights, trade secrets) and how they apply to innovations.• To teach students how to recognize and evaluate potential intellectual property within their innovations at an early stage.
Outcomes/Benefits	Students had a clearer understanding of what constitutes intellectual property and its importance in the innovation process. Students learned how to identify potential intellectual property within their innovations early on, thus enabling proactive protection and management.


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