



AURORA'S PG COLLEGE (MBA)

(Approved by AICTE & Affiliated to Osmania University)

Punjagutta, Hyderabad-500 082.

An Extensive Analysis of Feedback on Institutional Ambience and Academic Excellence at Aurora's PG College (MBA)

This comprehensive report encapsulates the meticulous findings derived from feedback analysis conducted at Aurora's PG College (MBA). A meticulous examination of insights sourced from key stakeholders, including students, faculty, alumni, and employers, has been instrumental in discerning pivotal trends and pinpointing areas warranting strategic attention.

The report adeptly delineates commendable facets that have underscored the institution's unwavering commitment to delivering an outstanding MBA and MCA programs. It judiciously navigates through the multifaceted feedback, elucidating the positive aspects that have contributed to the institution's standing and reputation.

Moreover, the report serves as a blueprint for the strategic initiatives implemented to fortify the institution's educational framework. These strategic actions are not only responsive to identified areas of improvement but also reflective of a forward-thinking approach aimed at elevating the overall academic experience.

In essence, this report is a testament to Aurora's dedication to excellence in education, as evidenced by the thorough analysis of feedback, the celebration of accomplishments, and the proactive steps taken to ensure the continual enhancement of the MBA and MCA programs.

1. Approach:

The feedback collection approach included surveys, focused group discussions, and Interviews with various stakeholders. Both qualitative and quantitative data were collected and analyzed to gain a subtle understanding of the sentiments and opinions expressed by our stakeholders.

2. Key Findings:

Summary of feedback from stakeholders:

Students:

Positive feedback on the practical relevance of the curriculum and faculty accessibility.

Concerns raised about limited extracurricular opportunities and a desire for increased industry exposure.

Faculty:

Acknowledgment of the institution's commitment to faculty development and research.



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Suggestions for additional resources to enhance teaching tools and more collaboration opportunities with industry experts.

Alumni:

Appreciation for the practical approach in the curriculum and the impact on their career.

Expectations for increased networking opportunities, mentorship programs, and continued engagement with the institution.

Employers:

Recognition of graduates' strong theoretical foundation and analytical skills.

Expectations for more emphasis on practical skills, industry specific training, and stronger soft skills development.

3. Common Motifs:

Identified common motifs across stakeholder groups, emphasizing the need for increased practical exposure, enhanced collaboration between academia and industry, and a more robust support system for students.

4. Areas for Improvement:

Based on the feedback, the following areas have been identified for improvement:

Curriculum Enhancement: Integrate more practical applications and industry related projects to enhance students' real world skills.

Student Engagement: Expand extracurricular activities and clubs to foster a sense of community and provide more avenues for skill development better placement opportunities and networking events.

5. Strengths:

Highlighted the institution's strengths as mentioned by stakeholders, such as a dedicated faculty, a focus on practical learning, and a commitment to continuous improvement.

6. Action Taken:

Outlined the proactive measures and initiatives implemented in response to the feedback, including:

Curriculum Review: Conducted a comprehensive review to integrate more practical elements into the curriculum, with a focus on industry relevant projects.



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Student Engagement Programs: Introduced new clubs and activities to enhance student engagement and provide platforms for skill development.

Career Services: Develop stronger connections with industry partners to provide better placement opportunities and network events.

Industry Partnerships: Strengthened collaborations with industry partners to provide more internship and placement opportunities, as well as organizing regular networking events.

7. Recommendations:

Provided recommendations for further enhancements and initiatives to address identified areas for improvement, including increased investment in modern teaching tools and facilities, and exploring avenues for international collaborations.

8. Conclusion:

Summarized the overall findings and expressed commitment to continuous improvement in alignment with the institution's strategic objectives. Outlined the proposed timeline and plan for the implementation of further actions and initiatives, including ongoing monitoring and feedback cycles. This report serves as a valuable tool for the Board of Governors to assess the institution's performance, responsiveness to stakeholder feedback, and commitment to delivering a high quality educational experience.



Feedback Analysis and Action Taken Report (2023-24)

The Aurora's PG College (MBA) recognizes and values the insightful input on academic achievement and atmosphere that it has received from a range of stakeholders, including companies, faculty, students, and alumni. The organization is still dedicated to provide a life-changing educational experience, and it sees feedback as a crucial instrument for development. In order to satisfy the changing needs of both our students and the professional environment, we will keep innovating and adapting.

The institution has taken a proactive stance to address the issues that have been identified for improvement in response to the feedback that it has received. The following acts demonstrate Aurora's dedication to raising the standard of education and creating a supportive learning environment.

This report describes the steps done to improve the general quality of education in response to the input.

Students

Positive Feedback

- ✓ Satisfied with the quality of teaching and learning resources.
- ✓ Appreciated the supportive learning environment.
- ✓ Recognized the positive impact of extracurricular activities.

Areas for Improvement

- ✓ Suggested improvement in certain campus facilities.
- ✓ Expressed a desire for more career counseling and internship opportunities.

Faculty

Positive Feedback

- ✓ Commended the dedication and enthusiasm of students.
- ✓ Valued the collaborative work environment among faculty.
- ✓ Acknowledged the institution's support for professional development.

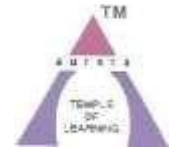
Areas for Improvement

- ✓ Identified a need for additional resources for innovative teaching methods.
- ✓ Suggested streamlining administrative processes.
- ✓ Requested opportunities for collaboration with industry professionals.

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Alumni

Positive Feedback

- ✓ Recognized the strong alumni network and career support services.
- ✓ Appreciated the positive impact of the institution on their personal growth.

Areas for Improvement

- ✓ Recommended strengthening mentorship programs for current students.
- ✓ Suggested increased alumni engagement activities.

Infrastructure providers

Positive Feedback

- ✓ Reported efficient maintenance and upkeep of facilities.
- ✓ Acknowledged clear communication regarding infrastructure needs.

Areas for Improvement

- ✓ Identified areas requiring minor renovations or upgrades.

Campus Recruiters:

Positive Feedback

- ✓ Satisfied with the skills and preparedness of graduates.
- ✓ Appreciated the institution's proactive approach to campus placements.

Areas for Improvement

- ✓ Suggested tailoring curriculum to align more closely with industry needs.

Actions taken Academic

Performance

Implement targeted support programs in identified areas needing improvement. Organize workshops and training sessions for faculty on innovative teaching methods. Facilitate collaboration between faculty and industry professionals.

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Institutional Ambience

- ✓ Allocate resources for identified facility improvements.
- ✓ Develop a comprehensive plan for career counseling and internship opportunities.
- ✓ Streamline administrative processes to reduce workload on teachers.

Alumni Relations

- ✓ Establish a formal mentorship program connecting alumni with current students.
- ✓ Organize alumni engagement activities such as guest lectures and career fairs.

Infrastructure

- ✓ Address minor renovations and upgrades based on feedback from providers.
- ✓ Maintain open communication channels with providers to address future needs.

Campus Recruitment

- ✓ Conduct curriculum reviews to incorporate feedback from recruiters.
- ✓ Facilitate industry visits and guest lectures to enhance industry exposure.

This action plan addresses the key areas for improvement identified in the feedback report. By implementing these actions, the institution will strive to continuously enhance academic performance, improve the institutional ambience, and strengthen relationships with all stakeholders.

Submitted to: Internal Quality Assurance Cell (IQAC)

